

**Contact:**

Stacie Callies, Executive Director  
Westown Association  
633 W. Wisconsin Avenue Suite 409  
Milwaukee, WI 53203  
(414) 276-6696  
events@westown.org  
www.saintpatricksparade.org  
www.westown.org



**For Immediate Release**

January 7, 2010

**St. Patrick's Parade Returns to Downtown Milwaukee  
Saturday, March 13<sup>th</sup>**

**Milwaukee, WI** -- The Shamrock Club of Wisconsin's 44<sup>th</sup> Annual St. Patrick's Day Parade will make its return to downtown Milwaukee on Saturday, March 13<sup>th</sup> at Noon. The parade steps off from Wisconsin Avenue at Old World Third Street.

Building on a successful partnership, the Shamrock Club of Wisconsin and the Westown Association, along with presenting sponsor Miller Lite, are collaborating on Wisconsin's oldest and largest St. Patrick's Day celebration. Although the Shamrock Club of Wisconsin is celebrating its 44<sup>th</sup> anniversary of producing the parade, the event actually dates back to 1843. Milwaukee's parade is the sixth oldest in the nation. It predates the incorporation of the State of Wisconsin and the City of Milwaukee.

This year's parade will feature over 150 units including Irish dance groups, pipe and drum corps, and local celebrities and dignitaries.

For more information on the St. Patrick's Day Parade activities, please call the Westown Association at (414) 276-6696, e-mail to [events@westown.org](mailto:events@westown.org) or refer to the event web site at [www.saintpatricksparade.org](http://www.saintpatricksparade.org).

--End--