

Contact:
Stacie Callies, Executive Director
Westtown Association
633 W. Wisconsin Avenue Suite 409
Milwaukee, WI 53203
(414) 276-6696- office
(414) 531-0685- cell
stacie@westtown.org
www.westtown.org



For Immediate Release
June 10, 2014

River Rhythms Kicks Off with the Signature Sound of Five Card Studs

Milwaukee, WI— River Rhythms, downtown’s fastest growing music festival, kicks off tomorrow, June 11th with “the hardest working lounge band in the Midwest,” Five Card Studs! The free concert series takes place from 6:30-9 p.m. every Wednesday until August 27th in Pere Marquette Park on Old World Third St. between State and Kilbourn.

Formed at a New Years Eve show in 1995, Five Card Studs are a unique blend of big-time attitude and 70’s flair, and are described as a one-of-a-kind entertainment experience. Playing a variety of soul, rock and even disco hits from the 70’s and 80’s, Five Card Studs have played for crowds of a few hundred in intimate lounges to a few thousand at festivals.

Since their formation, they have released several albums and EPs, including a concert DVD titled, *So Big It’s Alive – the 5 Card Studs LIVE!* Their signature sound, style and personality call for a rollicking experience you do not want to miss!

Miller products, a new signature Tuaca Ginger cocktail, wine and soda will be available at the Westtown Beverage tent with all proceeds going to benefit the free event. Patrons can also enjoy food from Streetza Pizza, Cousin’s Subs, Roll MKE and Laura’s Gourmet Popcorn.

Next week, River Rhythms welcomes Sam Llanas (formerly of BoDeans), to the stage! Find the rest of the 2014 River Rhythms line-up at Westtown.org.

