

Contact:
Stacie Callies, Executive Director
Westtown Association
633 W. Wisconsin Avenue Suite 409
Milwaukee, WI 53203
(414) 276-6696- office
(414) 531-0685- cell
stacie@westtown.org
www.westtown.org



For Immediate Release
June 28, 2016

One of the Big Apple’s Most Entertaining Live Acts- The Rad Trads Take River Rhythms This Week

Milwaukee, WI— River Rhythms, downtown’s destination for music on Wednesday evenings, welcomes The Rad Trads to the stage this week, Wednesday, June 29th. The free concert series takes place from 6:30-9 p.m. every Wednesday through August 31st in Pere Marquette Park on Old World Third St. between State and Kilbourn.

Based in New York City, The Rad Trads have quickly gained a reputation as one of the Big Apple’s most entertaining live acts – bringing a diverse style of soulful American music with influences from early jazz to New Orleans brass, R&B, blues, and rock & roll.

Miller products, wine, a Korbel cocktail, and soda will be available at the Westtown beverage tent with all proceeds going to benefit the free event. Patrons can also enjoy food from Laura’s Gourmet Popcorn, Falafel Guys, Eats & Treats, and Cousins.

Next week, River Rhythms welcomes country singer Dave McElroy, to the stage! Find the rest of the 2016 River Rhythms line-up at Westtown.org.

###

PRESENTING SPONSOR	SUPPORTING SPONSORS	MEDIA SPONSORS
	EVENT PARTNERS: HYATT REGENCY MILWAUKEE	