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Local Milwaukee talent Vic and Gab with Fever Fever make their River Rhythms debut tomorrow, August 13th!

Milwaukee, WI— River Rhythms, downtown’s fastest growing music festival, continues this week with the local sister duo, Vic and Gab with opening act Fever Fever! The free concert series takes place from 6:30-9 p.m. every Wednesday until September 3rd in Pere Marquette Park on Old World Third St. between State and Kilbourn.

Milwaukee sisters Vic and Gab highlight with “Irresistible vocals and an alternative flare, this duo is a superb group shedding light on Milwaukee’s blossoming music scene.” Vic and Gab have topped the charts as one of Milwaukee’s must see bands of the summer. Fever Fever is an alternative rock band from central Ohio bringing a unique array of energy to their live shows. In February 2012 they released and toured their 5 track EP titled Kingdom which achieved success in commercial advertisement, television, radio, in addition to a rapidly growing fan base and media market.

Miller products, a new signature Tuaca Ginger cocktail, wine and soda will be available at the Westown Beverage tent with all proceeds going to benefit the free event. Patrons can also enjoy food from Streetza Pizza, Eats & Treats Food Truck, Tres Flores Funnel Cakes, Cousin’s Subs, and Laura’s Gourmet Popcorn.

The River Rhythms line-up is still jam packed with some great acts, including MadiSalsa and Altered Five. Just announced, there will be an additional concert added this season on Wednesday September 3rd featuring Sam Llanas (formerly of the BoDeans). For more line up information visit: www.westown.org

