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**For Immediate Release**

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## Real life guitar hero, Greg Koch, hits the River Rhythms stage, tomorrow August 7<sup>th</sup>!

**Milwaukee, WI**— River Rhythms, downtown’s fastest growing music festival, continues this week with the blues and funk music of [Greg Koch](#) and his special guest, [John Sieger](#)! The free concert series takes place from 6:30-9 p.m. every Wednesday until August 28<sup>th</sup> in Pere Marquette Park on Old World Third St. between State and Kilbourn.

Hailing from Milwaukee, [Greg Koch](#) has established himself as a masterful technician in the art of guitar playing. With 12 albums released, a series of popular guitar method books and experience as a top Fender clinician, Koch knows the guitar inside and out. With influences ranging from Jeff Beck, Stevie Ray Vaughan and Jimi Hendrix, Koch’s performance delivers the deep funk and soulful sounds of classic alternative and R&B riffs.

Koch’s twelfth album release, “Plays Well With Others,” features the tunes of his recent collaboration with fellow Milwaukeean, [John Sieger](#). Deeply involved with the local downtown music scene, Sieger’s passion and marvel for the guitar is the perfect complement to this River Rhythms performance you do not want to miss!

Miller products, wine and soda will be available at the Westtown Beverage tent with all proceeds going to benefit the free event. Patrons can also enjoy food from [Streetza Pizza](#), [FiveStar Nacho](#), [Cousin’s Subs](#), [Roll MKE](#) and Laura’s Gourmet Popcorn.

The River Rhythms line-up is still jam packed with some great acts, including [Manran](#) and [Five Card Studs](#). Find the 2013 River Rhythms line-up [here](#).

