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**For Immediate Release**  
August 19, 2014

### **Madisalsa to Bring Latin Flare to River Rhythms Tomorrow, August 20<sup>th</sup>**

**Milwaukee, WI**— River Rhythms, downtown's fastest growing music festival, continues tomorrow, Wednesday, August 20<sup>th</sup> with Madisalsa, a Madison-based Latin band. The free concert series takes place from 6:30 to 9 pm every Wednesday through September 3<sup>rd</sup> in Pere Marquette Park on Old World Third St. between State and Kilbourn.

Madisalsa is an eleven member salsa ensemble that is devoted to the musical traditions of Cuba, Puerto Rico, and the Dominican Republic. The band performs a variety of Latin musical styles from mambo to meringue to bomba! Their different backgrounds and Latino heritage creates an original, authentic sound and adds to their upbeat harmonies.

Miller products, a new signature Tuaca Ginger cocktail, wine and soda will be available at the Westown Beverage tent with all proceeds going to benefit the free event. Patrons can also enjoy food from Eats & Treats Food Truck, Cousin's Subs, Tres Flores Funnel Cakes and Laura's Gourmet Popcorn.

The River Rhythms line-up still features Altered Five and an additional rain date concert on September 3<sup>rd</sup> featuring Sam Llanas (formerly of BoDeans). Find the information on the 2014 River Rhythms line-up visit [westown.org](http://westown.org)

